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FOR IMMEDIATE RELEASE
21st January 2008

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Listen up if you are planning a foreign trip

A new podcast series from OzLeisure.com.au means Australians can now hear from the experts at tourist boards around the world

OzLeisure.com.au, the online guide to holiday and leisure activities for Australians at home is going international with the launch of its latest podcast series – **OzLeisure Traveller** – which brings the vast knowledge of tourist boards from around the world to those looking to travel overseas.

National and regional tourist boards are widely recognised as the very best source of information for the traveller. With years of experience and in-depth local knowledge, they know all there is to know about activities, attractions and events in their area. They are often the first port of call for an Australian abroad but now you don't need to wait until you get there. You can download a 15-30 minute podcast with up-to-date information on the best the area has to offer and take it with you.

The first few podcasts in the series will focus on the UK, starting with a 30 minute interview with Tourism South East. This will be followed by interviews with Jersey Tourism, VisitCornwall, Wales Tourism and others before moving on to interviews with experts at Tourist Boards in other parts of the globe; including Europe, the USA and other destinations popular with Australians.

Mike Sussex, technical director for **OzLeisure.com.au** said today, "Podcasts are becoming increasingly popular with Australians. They are the ideal way for people to access up-to-date information in a convenient, portable and easy-to-digest manner. By going direct to the very best source of local information for travellers – the National and Regional Tourist Boards – we believe that we can not only encourage more Australians to explore different parts of the world but also ensure that they experience everything the area has to offer when they get there."

The podcast series is available online now at www.ozleisure.com.au/traveller

Notes to Editors

About OzLeisure.com.au

Started in 2004 in Melbourne, OzLeisure.com.au is a 100% Australian-owned company whose aim is to provide the Australian public with as much information as possible about leisure and holiday activities throughout Australia. Committed to promoting activities in the rural areas of the country and boosting domestic travel to those locations, OzLeisure.com.au provides an easy-to-use, userfriendly source of information on all the best places to go, the best things to do and the best sights to see.

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If you would like more information on this topic, or to schedule an interview with Karen Cummins, please call 03 5795 2171 or e-mail karen.cummins@ozleisure.com.au

